## goop

## An All-Occasion Guide to Effortless Gifting

Gifter's block can strike at the most inopportune times. When your best friend's milestone birthday is less than a week out, when your in-laws' anniversary is fast approaching and you haven't gotten around to mastering their specific aesthetic, when your sister passes the bar exam (yay!) and announces she "doesn't do material gifts" (oh...). To help you dodge the curveballs, we've created an exhaustive guide that covers thoughtful indulgences, spirited presents that won't break the bank, and everything in between. Stock up now and bookmark this page for later.

## WHEN YOU WANT TO GO BIG

For double-digit anniversaries, the big ?-0, anytime someone you love shatters a glass ceiling. And while picking out something extra special can be intimidating, going big rarely disappoints. Pen a thoughtful tearjerker of a note and deliver it with something one-of-a-kind, perennially coveted, or preternaturally shiny.



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