

The Donum Estate Announces Curated Tasting Kits for Elevated Wine and Art Experiences

Acclaimed Carneros Estate Offers Special Virtual Tasting Packages Featuring Award-Winning Wine and Access to World-Renowned Art

SONOMA, California (May, 6 2020) - The

Donum Estate, the award-winning, estategrown Pinot Noir and Chardonnay producer and sculptural art curator located in the acclaimed wine region of Carneros, is pleased to announce two new Private Virtual Tasting kits designed for personalized Zoom



experiences with Donum's hospitality hosts and winemaker Dan Fishman. Comprising never before publicly offered collections of its acclaimed Pinot Noirs and Chardonnay, a private tour of its world-renowned sculpture collection, and luxury "thank you" gifts for supporting the winery during the pandemic. The two new offerings, The Signature Donum Tasting Kit (\$670 value for \$325) and The Ultimate Donum Tasting Kit (\$1,134 value for \$600), are now available on the Donum website.

"We are now looking at the guest experience in a whole new way so we can still share how special Donum is, but also ensure the safety and wellbeing of our guests," said Angelica de Vere Mabray, chief executive officer of Donum. "These collections have been developed by our team to showcase our outstanding portfolios of wine and art, recognizing that visitors are now experiencing Donum from afar in a much more intimate environment at home, but one that still promotes dialogue and discussion."

The Signature Donum Tasting Kit

This live tasting is held over Zoom between the purchaser's household and one of Donum's hospitality hosts. The host will guide participants through four wines and a virtual tour of Donum's open-air sculpture garden, which features over 40 works by world-renowned artists, including Yayoi Kusama, Zhan Wang, Elmgreen & Dragset, Tracey Emin, Subodh Gupta and Louise Bourgeois, among others. The Signature Tasting Kit includes:

- Limited Edition Donum Estate Collection Book (\$195 value)
- 2017 Russian River Chardonnay | 93 points Robert Parker
- 2017 Anderson Valley Pinot Noir | 93+ points Robert Parker
- 2017 Carneros Pinot Noir | 92 points Robert Parker
- 2017 Russian River Pinot Noir | 93 points Robert Parker
- Complimentary shipping

Those interested in purchasing the Signature Donum Tasting Kit can visit Donum's website, https://www.thedonumestate.com/members/shop, and order using code SIGNATURE at checkout. Donum will send a private link to schedule the virtual tasting.

The Ultimate Donum Tasting Kit

Participants in this live tasting over Zoom include the purchaser's household, Donum winemaker Dan Fishman, and one of Donum's hospitality hosts. Dan and the Donum hos will guide the purchaser through six wines and a virtual tour of the sculpture garden. The Ultimate Tasting Kit includes:

- Complimentary Coravin (\$299 value)
- 2017 Anderson Valley Pinot Noir | 93+ points, Robert Parker
- 2017 Carneros Pinot Noir | 92 points, Robert Parker
- 2017 Russian River Pinot Noir | 93 points, Robert Parker
- 2017 Mikado Tree Pinot Noir | 92 points, Robert Parker
- 2017 West Slope Pinot Noir | 94 points, Robert Parker
- 2017 Russian River Reserve Pinot Noir | 94 points, Robert Parker
- Complimentary shipping

Those interested in purchasing the Ultimate Donum Tasting Kit can visit Donum's website, https://www.thedonumestate.com/members/shop, and order using code ULTIMATE at checkout. Donum will send a private link to schedule the virtual tasting.

For more information about Donum please visit www.thedonumestate.com.

About The Donum Estate

Celebrating its 20th vintage, Donum's mission is to produce the highest-quality Pinot Noir and Chardonnay in the Burgundian grand cru model from Donum's Estate vineyards in Carneros, Russian River Valley and Anderson Valley. A passionate winemaking team overseen by winemaker Dan Fishman crafts only single-vineyard, single-appellation wines from small lots reflecting each unique, premier vineyard block. The Donum Estate comprises 200 picturesque acres north of San Pablo Bay in the Carneros wine region, featuring an open-air art sculpture collection with works from world-renowned artists and the Donum House for intimate tastings by appointment only.

Donum began placing monumental sculptures throughout the landscape in 2014. In 2018, the sculpture collection officially launched with over 40 major works by artists from across the globe, including Ai Weiwei, Yayoi Kusama, Louise Bourgeois, Keith Haring, Zhan Wang, Elmgreen & Dragset, Yue Minjun, Jaume Plensa, Subodh Gupta, Danh Vo, Richard Hudson and Tracey Emin, among others. Recent commissions from Doug Aitken — "Sonic Mountain (Sonoma)", a wind chime installation which creates patterns of sound as wind moves through it — and Subodh Gupta's "People Tree," a striking 10-meter high stainless-steel banyan tree with utensils as leaves, installed following its initial display at La Monnaie de Paris — marks the continued growth of the collection.

For a full list of artists, please refer to our website https://www.thedonumestate.com/art

Reservations for private tastings and tours of the property can be made by visiting www.thedonumestate.com or calling 707-732-2200.

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