



These Bespoke Virtual Wine Tastings Take You Around

The World

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With online wine sales spiking during the pandemic, many wineries have turned to virtual wine tastings to connect with guests in lieu of tasting room experiences.

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Zoom has been another popular platform for virtual tastings. [Ehlers Estate](#) hosts virtual tastings each Thursday with winemaker Laura Díaz Muñoz while [Inglenook](#) and [Donum](#) host private virtual tastings via Zoom as well. By providing this value add at no extra cost to guests, these wineries are investing in building relationships virtually that will last long after this crisis ends.