

VINOGRAPHY

#KeepWineAlive: Deals From Wineries in Trying Times

This article could be about any number of sectors of the economy. But around here we're focused on wine. So let's talk about how to support the wine industry during these trying times. Last week I wrote about [How to Buy Wine While Self-Isolating](#). One of the primary tips there was to purchase wine directly from individual wineries.

In service of that idea, here is a list that I will endeavor to keep updated in the days to come of the different deals that I'm aware of from individual wineries. Most are offering free shipping (not a small thing when it can easily run \$30-60 depending on where you are) and many are offering additional discounts and specials. I'll group them by region, but I have a feeling this is going to be an unusually long list.

[Five hours later...]

Holy cow. I clearly need to be careful what I ask for on Facebook and Twitter. I probably could have saved myself some trouble and written a post that was short and sweet and went something like this:

Pretty much every winery is offering a great deal to wine buyers at the moment, from free shipping to discounts.

It's hard to say this, but you can smell the fear out there in the marketplace. Wineries that are usually mailing list only are opening up their allocated inventories to the public. Some producers are offering \$500 worth of wine for \$300. We all need something to drink while we're holed up at home, so I hope you'll join me in purchasing wine from these folks.

The near ubiquity of specials, sales, and various offers makes it all the more clear that now is the time to be supporting wineries. If it weren't so painful and scary, the kinds of opportunities that are out there for wine lovers to save money would be incredibly exciting.

A number of regional associations and groups of wineries have assembled their own lists of deals and promotions from their member wineries. I have endeavored to put links to those lists at the top of each region's section.

I will continue to update this list as I can. I hope you will make use of it and buy something good to drink to go with your self-quarantine.

#keepwinealive

CALIFORNIA WINERIES

[The Donum Estate](#) - The Donum Estate is offering \$10 flat-rate shipping and will donate \$10 for every online order to the World Health Organization's COVID-19 Response Fund.