

DONUM®

Brand Overview –
Distributor 2024





“Donum is very much about community, and while we remain committed to producing the finest Pinot Noir in California, we also bring people together with shared passions for fine wine, cultural arts, design and sustainability.”

- *Angelica de Vere Mabray, Donum CEO*

THE DONUM DIFFERENCE

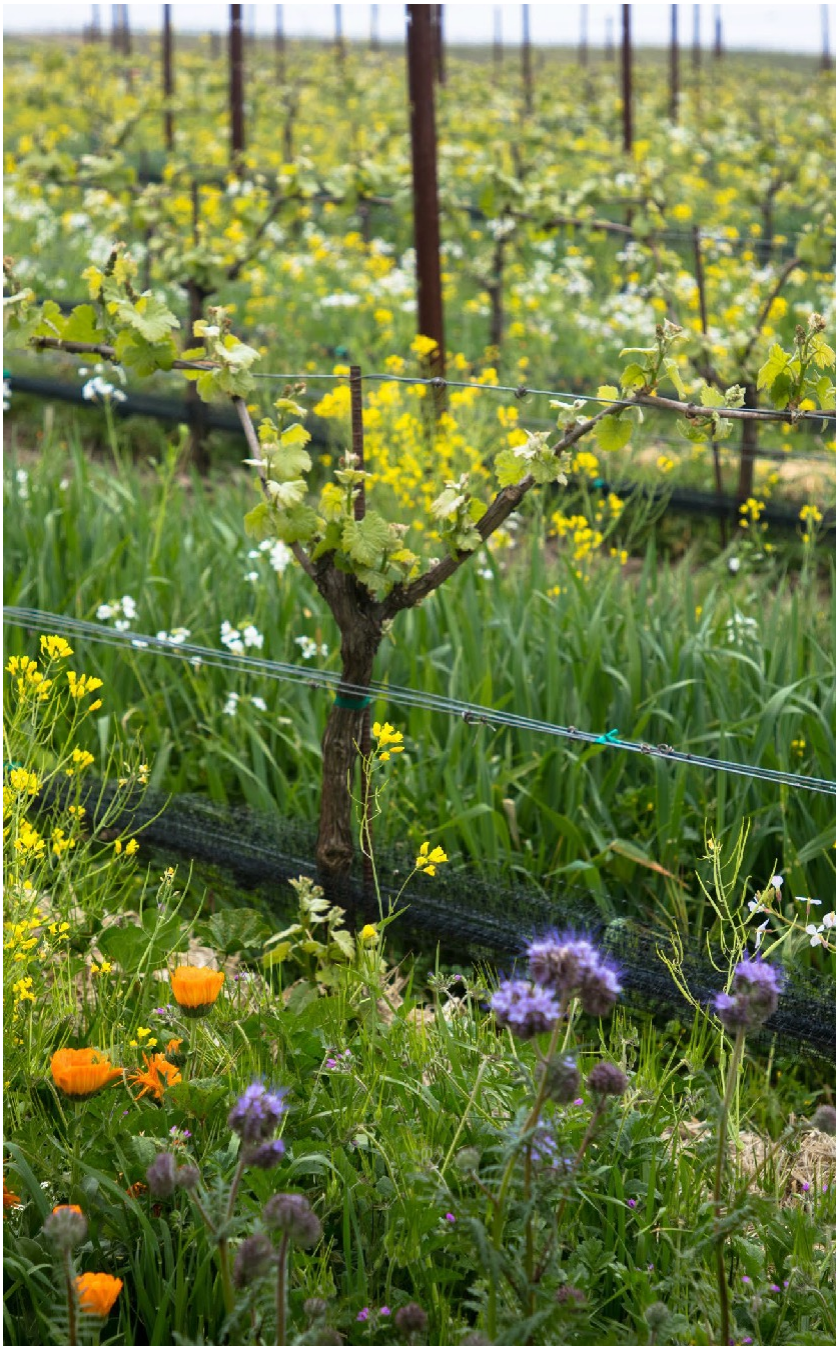
Donum is a leader in single-vineyard, single-appellation Pinot Noir and Chardonnay from Northern California.

Our terroir-driven wines reflect the energy and complexity of some of most celebrated regions in Northern California including the Russian River Valley, Carneros and Anderson Valley. To achieve this, Donum farms to low yields using organic, regenerative farming practices creating an environment in which the vines thrive.

More than 50 monumental works, including open-air sculptures represent The Donum Collection. Dotted throughout the Estate, each piece plays with scale, nature, and imagination. This evolving collection brings together a global community of artists, including works from leading practitioners from 18 nations, across six continents.

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STEWARDS OF THE LAND

At the Donum Estate, our pursuit of excellence and ensuring quality in all that we do begins with stewardship of the land. We believe that for the vines to yield a true expression of the land, it is critical to start with healthy, living soils. We are committed to regenerative organic farming practices and products that respect the soil, the many organisms that call our vineyard home, and the surrounding land.

Donum's organic practices include soil enrichment, integrated pest management, and encouraging biodiversity in and around the vineyards. Specifically, this includes brewing and applying compost tea, incorporating sheep, chickens and ducks for weed and pest management, and producing and utilizing biochar. Biochar brings many benefits to the soil, including increased water-holding capacity, increased organic matter, and better nutrient availability.

After years of work to refocus on long-term sustainability and soil health, we have achieved organic certification of our four Estate vineyards by the California Certified Organic Farmers (CCOF) organization and Regenerative Organic Certified® by the Regenerative Organic Alliance (ROA). These achievements represent the beginning of a generational commitment to working in harmony with nature to grow the best possible wine grapes while also giving back more to the land than we take each year.

[Watch our video on our regenerative organic farming practices](#)



MEET OUR ESTEEMED WINEMAKER, DAN FISHMAN

An integral part of the winemaking team since 2007, Dan Fishman began at The Donum Estate as an intern under former winemaker Kenneth Juhasz. After five vintages working with Juhasz, Fishman was promoted to oversee the winemaking responsibilities. Dan had gained a thorough understanding of the fruit coming from the estate's three vineyards. This seamless transition allowed for the unwavered success of Donum wines, crafting year in and year out some of the most sought after and highly rated Pinot Noirs and Chardonnays from California. In 2019, Dan took over the direction of Donum's estate vineyards and initiated the transition to organic farming, which culminated with CCOF Organic Certification in the summer of 2022.

Appreciating each vineyard's unique character, Fishman's winemaking style allows for each lot to reveal itself and the treatment it demands, always welcoming the opportunity to experiment using both historically known and cutting-edge winemaking techniques. "For me, great wine is all about capturing the energy of the place the vineyard is planted. I believe this starts with the soil and the vine root system, which is why we farm organically with no herbicides to encourage a healthy soil biome. In the winery, my philosophy is to try to intervene as little as possible, to allow the vineyard to speak for itself through the wine." – Dan Fishman, "Art of the Vine," San Francisco Magazine

Recent media coverage:

**San Francisco
Chronicle**



Wine Soundtrack

WINEENTHUSIAST

DONUM

[Read article](#)

[Listen here](#)

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AWARD-WINNING, TOP-SCORING WINES

As a leading producer of Pinot Noir in California, Donum wines continue to receive see growth in scores year-over-year.

- Wine Spectator listed Donum as a top 5 Pinot Noir brand for vintage 2019.
- Wine Enthusiast awarded 5 out of 8 Donum wines 95+ points for vintage 2020.
- James Suckling awarded 11 Donum wines 95+ points for vintage 2021, including the 2021 East Slope Pinot Noir, 96 points.

View all our scores [here](#).

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Jaume Plensa's "Sanna" greets guests as they drive up to the Donum Home.



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“Vertical Panorama Pavilion” by Studio Other Spaces is the Estate’s newest bespoke architecture experience.



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An illustrated version of Ai Weiwei's "Zodiac Heads" sculpture is featured on Donum's wine labels.



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The Mikado Room is aptly named for its view of the “Mikado Tree” by Pascale Marthine Tayou.



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Donum wines are paired with small bites for an immersive tasting experience.



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The Estate offers a picturesque venue for hosting memorable private and corporate events. [Inquire here.](#)



DONUM

The state-of-the-art winemaking facility at the Donum Estate.



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As part of our regenerative, organic farming practices, we recently acquired a fleet of all-electric Monarch MK-V Tractors.

WINE SPECTATOR RECOGNIZES DONUM AS A LEADING PINOT NOIR PRODUCER IN CALIFORNIA



Carneros AVA
(352 Results)

Donum dominates the top 10 list of highest-scoring Carneros Pinot Noirs, 5 out of 10 are Donum wines

Donum is listed as a top 5 Pinot Noir wine brand considering the 2019 vintage alone

Donum is the only brand to receive a 95-point score wine for our 2012, 2013, & 2017 West Slope Pinot Noir

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Russian River Valley AVA
(1,477 Results)

Donum is a top 5 Pinot Noir wine brand

















































Anderson Valley AVA
(344 Results)

Donum is a top 3 Pinot Noir wine brand

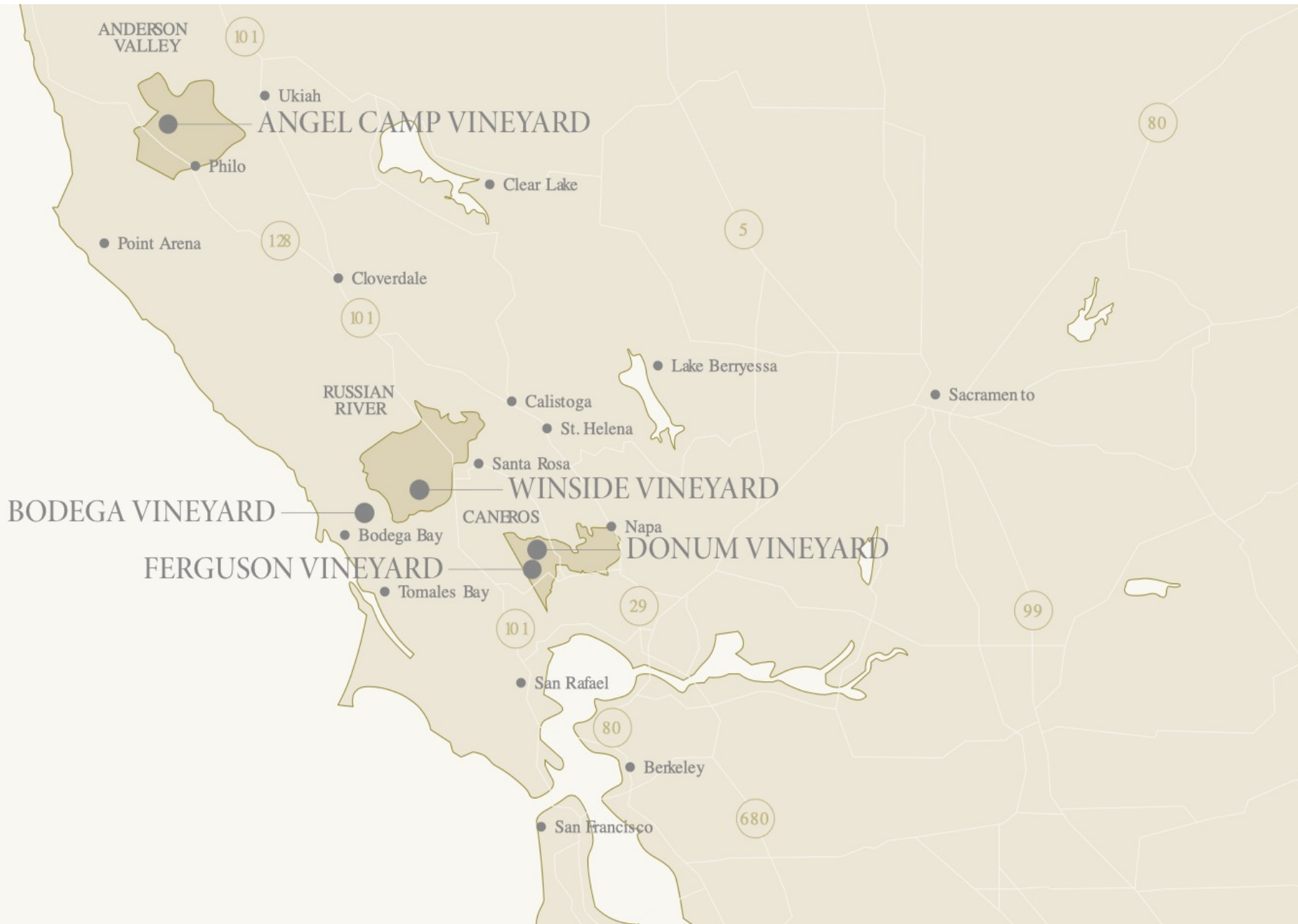
All search data includes 2012-2019 vintages

EXCELLENCE RECOGNIZED BY REPUTABLE PUBLICATIONS

ESTATE WINES

Single-vineyard, Single-appellation Pinot Noir & Chardonnay



CARNEROS CHARDONNAY

Carneros is renowned for stellar Chardonnay, and we couldn't resist planting a small block of Chardonnay. The selection of Old Wente Chardonnay came to us as budwood from the Winery Lake and Larry Hyde vineyards. It's a charming field selection, yielding a host of aromas and flavors from classic apple to banana to floral, including the occasional heady perfume of a musqué cluster. We aim for a Chardonnay that yields maximum complexity while remaining fresh and vibrant on the palate.

"This is a chardonnay that has depth and polish with a phenolic tension that takes you the length of the wine. Cooked apple and pear with some stone character. Extremely long and focused. Purity with texture."

-James Suckling, 95 points

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[2021 Tech Sheet](#)

CARNEROS PINOT NOIR

Our Carneros Estate Pinot Noir is a selection of the most appealing barrels within the various lots from across our 90-acre Estate vineyard, including fruit from our newest vineyard blocks as well as the established blocks planted in 1990. This wine is intended to represent both the Carneros region as a whole, and also the unique terroir of our Estate ranch.

“A very juicy and flavorful pinot with orange peel, crushed stone, hints of vanilla and a strawberry undertone. Medium to full body, focused and structured at the end..”

–James Suckling, 94 points

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[2021 Tech Sheet](#)

HOME RANCH PINOT NOIR

New to the Donum portfolio, the Home Ranch Pinot Noir is a celebration of the multifaceted nature of vineyards that make up the Donum Ranch. Selected from some of the warmer parcels on the Estate, as well as from our higher-impact barrels, the Home Ranch represents the richest and most full-bodied wine among our trio of Carneros Estate Pinot Noir, blended from multiple vineyard blocks.

“A rich and layered pinot with ripe strawberry, berry and chocolate with firm and polished tannins that are layered and bright. Very structured and flavorful.”

—James Suckling, 93 points

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[2021 Tech Sheet](#)



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Brand assets and imagery are available in the [Trade & Media portal](#)

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