



DONUM®

Brand Overview 2025



“Donum is very much about community, and while we remain committed to producing the finest Pinot Noir in California, we also bring people together with shared passions for fine wine, cultural arts, design and sustainability.”

- *Angelica de Vere Mabray, Donum CEO*

The Donum Estate

Donum is a leader in single-vineyard, single-appellation Pinot Noir and Chardonnay from Northern California.

Our terroir-driven wines capture the energy and complexity of our vineyards, located in some of the most celebrated regions in Northern California, including Russian River Valley, Carneros, Anderson Valley and the Sonoma Coast. Donum farms for low yields using regenerative organic certified farming practices, cultivating a thriving environment in which the vines can flourish.

The Donum Collection showcases over 60 monumental sculptures, thoughtfully positioned throughout the estate, enhancing an ongoing dialogue with the landscape.

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Our Pursuit of Excellence and Quality Begins with Stewardship of the Land

To cultivate wines that faithfully reflect their origin, Donum prioritizes healthy, living soils by employing regenerative organic farming practices:

- Compost production and application
- Livestock integration
- Biochar application
- Cover crops



All five Estate vineyards are:



By respecting the soil, its diverse ecosystem, and the surrounding landscape, we ensure Donum wines embody the energy, vibrancy, and authentic character of each AVA, vineyard or block.

We define quality as the purest expression of place.

Dan Fishman, Winemaker

An integral part of the winemaking team since 2007, Dan Fishman began his journey at the Donum Estate as an intern under former winemaker Kenneth Juhasz. After five vintages working with Juhasz, Dan was promoted to oversee Donum's winemaking responsibilities. By then, he had developed a deep understanding of the Estate's three vineyards, allowing for a seamless transition that maintained Donum's tradition of excellence, crafting some of the most sought-after and highly rated Pinot Noirs and Chardonnays from Northern California.

In 2019, Dan assumed leadership of Donum's estate vineyards and spearheaded the Estate's transition to organic farming. The initiative led to CCOF Organic Certification in the summer of 2022, followed by Regenerative Organic Certified™ status for all five of Donum's Estate vineyards in the spring of 2023.

Deeply attuned to the nuances of each vineyard block, Dan's winemaking approach combines traditional and cutting-edge techniques, expressing the unique character of our vineyard sites. "For me, great wine is all about capturing the energy of the place where the vineyard is planted. I believe this starts with the soil and the vine root system, which is why we farm organically with no herbicides to encourage a healthy soil biome. In the winery, my philosophy is to try to intervene as little as possible, to allow the vineyard to speak for itself through the wine." – Dan Fishman, "Art of the Vine," San Francisco Magazine

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Quality Recognized by Top Wine Critics & Publications

As a leading producer of Pinot Noir in California, Donum wines continue to see growth in scores year-over-year.

- Our 2022 vintage Pinot Noirs earned consistently high scores across top publications, with James Suckling awarding 5 wines 97+ points.
- Wine Enthusiast recognized 7 of our wines with the “Cellar Selection” designation, all rated 94+ points.

View all our scores [here](#).



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The Donum Collection® of Monumental Sculptures

Founded in 2011, The Donum Collection is one of the largest publicly accessible private sculpture collections in the world.

Donum is a unique cultural destination, allowing artists to create singular experiences at the intersection of art and fine wine.

With more than 60 monumental works of art – many of which are site specific installations – the evolving collection brings together a global community of artists and leading practitioners, including Ai Weiwei, Ghada Amer, Doug Aitken, Lynda Benglis, Louise Bourgeois, Keith Haring, Sanford Biggers, and Subodh Gupta.

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Jaume Plensa's "Sanna" greets guests as they approach the Donum Home.



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“Vertical Panorama Pavilion” by Studio Other Spaces



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Ai Weiwei's "Circle of Animals/ Zodiac Heads" are featured on Donum's wine labels.



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Private tasting rooms at the Estate feature sweeping views of the Carneros landscape. Here, guests peer out at “Mikado Tree” by Pascale Marthine Tayou



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Donum wines are paired with small canapés incorporating items from our culinary gardens for an immersive tasting experience at the Estate.



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The Estate offers a serene backdrop for memorable private experiences. [Inquire here.](#)



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The state-of-the-art winemaking facility at the Donum Estate.

Excellence Recognized by Reputable Publications

ESTATE-GROWN WINES

Single-vineyard, single-appellation Pinot Noir & Chardonnay

Donum's five Regenerative Organic Certified® Estate Vineyards are located in: Carneros, Russian River Valley, Anderson Valley & the West Sonoma Coast



Anderson Valley AVA

Savoy Vineyard

Philo

128

101

5



Russian River AVA

Ten Oaks Vineyard

Sonoma

Napa

29

80



Churchview Vineyard

Bodega Bay



Donum Vineyard

TFV

DONUM

Pacific Ocean

San Francisco

State of California

Donum's Farming Practices Honor Nature, Yielding High Quality Fruit

Our regenerative farming practices begin with the soil, and the positive impact is seen through the entire winemaking process:



Soil

We prioritize the health of our soil, encouraging improved water holding capacity, better soil structure, and greater presence of beneficial soil fungi.



Vines

The result is optimal mineral and nutrient cycling, enabling our vines to naturally combat disease and pest pressures.



Grapes

Our vines naturally balance their vigor, yielding a small crop of grapes with exceptional character.



Wine

Healthy vines and fruit result in balanced, dynamic wines.

Estate-Grown Wine from the Renowned Winegrowing Region, Carneros



Carneros Chardonnay

Carneros is renowned for exceptional Chardonnay. Our Old Wente Chardonnay clone originates from budwood sourced from Winery Lake and Larry Hyde vineyards and offers a spectrum of aromas and flavors. Each vintage we better understand the land and shape a Chardonnay that translates the vibrancy and complexity of our vineyards.

"This shows plenty of pear skin, pineapple skin and grapes. It's medium-bodied, crunchy and fresh, with stone and crushed cement undertones."

-James Suckling, 93 points.

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2022 Tech Sheet



Carneros Pinot Noir

Our Carneros Estate Pinot Noir is crafted from a selection of the most blocks across our Estate vineyard, including fruit from both our newest vineyard blocks and the older, more established blocks planted in 1990. This wine endeavors to communicate both the character of the Carneros region and the unique terroir of our Estate.

"Aromas of plums and berries with hints of flowers. Medium-bodied, creamy and refined, with balance and focus. Bright and vivid."

-James Suckling, 94 points

2022 Tech Sheet



Let's Connect

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Brand assets and imagery are available in the [Trade & Media portal](#)

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